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Press Release from Whatsyatag Fashion/Heely UK.

Street footballers up for the cup

The Directors of [Whatsyatag](#) Fashion Ltd/Heely UK are delighted to be the main sponsor of Northampton Street Football (NSF) We value local initiatives around Kidz sport and the great outdoors. After all [Whatsyatag](#) is about the youth, fashion and the great outdoors!

Schemes like this are dependant on local support and the support of the Northampton Borough Council. Without this type of support and local companies like [Whatsyatag](#)/Heely UK, such events would simply not take place. Sport is not just about winning but about taking part and [Whatsyatag](#)/Heely UK are proud to be involved in such a project. The organisers as well as every child taking part should be congratulated.

Press release from Northants B C.

Street footballers up for the cup

Street footballers from across Northampton are practising their skills in preparation for the Street Football Easter Festival. Northampton Borough Council's sports development team have organised a tournament for the town street footballers which will be held at Unity College on Thursday 12 April.

This Easter the football festival will bring together teams ten to 12 year olds who will represent their area in a 'round robin' seven-a-side tournament. Each of the town's street football projects has selected a team, with players being chosen as a reward for their fair play, good behaviour and good attendance.

Every week the nationally recognised street football project teaches football skills, fair play and teamwork skills to over 250 young people of all ages across the town. The football festival will be a chance for the players to meet young people from other communities and areas, make new friends and enjoy representing their area.

The tournament champions will win tickets to see Notts County play at Meadow Lane later in the season. There will also be prizes available for fair play, individual skill and a penalty shootout competition.

Northampton Borough Council's street football officer Gavin Lewis said: "The Easter festival is a great way to reward the street footballers who have put in shown all the positive qualities the street football project promote. All of the players have demonstrated a great attitude for the game, fair play and working as a team. I would like to wish all of the teams the best of luck and I am sure it will be a memorable day for all involved."

The Street Football Project is always keen to get more people involved either as players or volunteers helping to run sessions, if you would like more information on the scheme or details about how you could get involved please call Northampton Borough Council's street football officer, Gavin Lewis on 01604 838458 or email [glewis@northampton.gov.uk](mailto:glewis@northampton.gov.uk).

***END OF PRESS STATEMENTS.***