

**PRESS STATEMENT ISSUED 14 MARCH 2007 BY WHATSYATAG
FASHION LTD.**

'Fake TAG Garments being sold'

The Directors of WYT Fashion Ltd have been made aware cheap inferior and poor quality garments indicating they are genuine TAG garments are being sold. Whatsyatag wish to point out all genuine TAG garments which are uniquely numbered and bear the official TAG can only be purchased via the UK Distributor at www.heely.co.uk

All Whatsyatag products and associated intellectual property rights have been protected by Whatsyatag Ltd and immediate legal action will be taken against any person(s) or Corporation for any breaches of such rights.

If you have purchased a TAG garment and you wish to verify the authenticity of the garment please phone our distributor free on

08001699079.

www.heely.co.uk

You may of course E mail us info@whatsyatag.com and of course you can register your genuine TAG garment at our registration centre at www.whatsyatag.com

We as a Company value our clients and will always ensure ALL our customers' rights are protected. We believe you deserve the pro-active approach we will take against any person breaching the intellectual property rights of Whatsyatag and we value your custom.

Thank You.

END OF PRESS STATEMENT.