

**PRESS STATEMENT ISSUED FEB 24 2007 BY WHATSYATAG  
FASHION LTD.**

**'Footsteps' Charity Fashion Show Headington Oxford.24<sup>th</sup> March  
2007**

The Directors of WYT Fashion Ltd would firstly, like to say how honoured they feel upon being invited to support such a wonderful charity aimed at children. The Organisers, the participants and the charity should be congratulated! Well done to you all!

What is whatsyatag fashion?

Whatsyatag clothing is about making a **statement!! Being bold!!! And being different!!!!**

**Why??? Because you can!!!!**

Kidz across the UK will be wearing OUR DESIGNS (as will, we suspect Mum's and Dad's!!!) these designs have been....wait for it!.....

**Designed by kidz 4 Kidz!**

The hoodie has a bad reputation. Why? Let's change all that, with this new trendy secret coded Hoodie and other garments available from midnight 24 March 2007. Also we will soon be launching swim-wear and our new denim collection (*in a matter of weeks so order now to avoid disappointment!*)

Tagging is about making a statement without intimidation, being safe and being out and about!!

Healthy body Healthy mind!! The code will test your mind constantly.....  
.....new codes, new clothing..... it will send your mind in a spin! Play the FREE game on our website crack the codes if you can. The clues are there! Here is another X marks the spot!!!

Come on Kidz let's get out in the fresh air and show we can leave the Games Console alone and us kidz are not so bad!! Let's change the image.... To wear a..... "**Hood is Good!!!**"

So get tagged and keep checking the website and get updated.....

**The latest Trend starts soon; so get ready to get tagged!!**

**Whatsyatag** is an exciting new "Designer" brand to sweep the UK for the first time! **Whatsyatag** is a diverse exciting virtual store offering exclusive garments made for Kidz and delivered direct to your door. **Whatsyatag** also offers exciting marketing concepts, games, mobile phone ideas music and even broadcasting!!

**Whatsyatag** is about fashion and the youth. Each garment comes complete with a certificate outlining the "**Secret**" code. All garments are Limited Edition and bear their own unique reference number. You can even register your purchase on line at [www.whatsyatag.com](http://www.whatsyatag.com)

You cannot buy these off the street! Our UK based distributor can be contacted on free phone **08001699079**. Order on line or just phone the choice is yours. The UK distributor also offers Heelys the trainer with wheels. Great!! You can enter our shop now via the

[www.whatsyatag.com](http://www.whatsyatag.com)

Or

[www.heely.co.uk](http://www.heely.co.uk)

How do you purchase? On sale from Midnight on 24<sup>th</sup> March 2007 for the first time. When they are gone they are gone!! Each item of clothing is a Limited Edition!

**You may of course E mail us now with your questions our direct E mail address is [info@whatsyatag.com](mailto:info@whatsyatag.com) or contact our UK Distributor [www.heely.co.uk](http://www.heely.co.uk)**

**We will always ensure ALL our customers will remain loyal and join a spreading "Tagging" Trend.**

**Don't miss out order soon!!! Remember when they are gone they are gone! Pre orders now being taken.**

***END OF PRESS STATEMENT.***