




\*\*\*\*\* Stop Press Newsletter. Stop Press Newsletter. Stop Press Newsletter \*\*\*\*\*

\*\*\*August Sept 2007\*\*\*

Welcome to our No 7 extended newsletter. **Have you visited our TAG E shop yet? Just click on the Fashion Page and enter our store for some great offers** and view the many pictures now available in our TAG range!

We continue to publish a monthly update so keep checking the website out! You may also view back copies of newsletters just follow the guide within the Media Centre!

The Music Box activity and the mobile DJ demands continue to increase. Vintage Music is now featured in this years Yellow pages (also Yell.com.) Just look out for our distinctive blue  logo!

We continue to look after our clients at Highgate House, Whittlebury Hall, Overstone Park Golf and Country Club and The Weedon Conservative Private Members Club.

Please note: The current schedule is constantly changing, as further bookings are made, so please call to check for availability. Why not come and join us at one of the events at the Overstone Golf Club? Did you know we are the only professional Disco Company which offers a money back guarantee if not satisfied? We cater for formal black tie events to children's parties why not phone for a quote!?

As we indicated in our previous newsletters, we have seen a major increase in Civil Partnership enquires. We are a GAY friendly company and specialise in this area of work. The exclusive venues mentioned above cater for those interested in Civil Partnership ceremonies, just click on the relevant link in the Music box section of our website!

We have had a really busy Wedding season and we wish our recently wed clients the very best for the future!

Please note we are taking bookings some two years in advance now so don't delay, make contact with us soon for your special occasion.

**As for the 'whatsytag' fashion range, the TAG collection of 'urban style clothing'** was successfully launched in March 2007! Please see our Press releases and the News article in the Media Centre! Our Shop is now open for business via our UK Distributor's website [www.heely.co.uk](http://www.heely.co.uk) (*The trainers with the wheels inside!!*) Or simply click on our own Fashion Page to enter our store.

Why not play the **FREE** game on our website!

The denim and swimwear collection are due to be released soon, so keep watching this site and remember if you are registered as a private member you will be notified in advance of any new collection launch. This will enable you to pre-order and secure a low numbered limited edition garment!

You may also recall we mentioned Whatsyatag sponsored the fantastic **Street Football Easter Tournament** in July 2007. Whatsyatag/Heely were proud to be the main sponsors of this Football event in Northampton in which over 240 kidz aged 10 to 16 enjoyed sport and the great outdoors!

Check out the brilliant pictures in the Media Centre!! The 3 day **Street Football Summer Tournament** event was fantastic! All the kidz also had a great input on eating well and sampled some of the excellent healthy food options cooked on site! Our Company photographer was there for the duration and there are plenty of brilliant photos now on the site which capture what a fantastic initiative this is!

For more info please look at the latest press release issued by TAG/Heely and Northamptonshire Borough Council! This can be found in the media centre.

Do you recall in the July Newsletter we indicated .....**We may be on National Prime time television very soon. Watch this space very carefully..... (We are prevented from saying anymore at this stage!!) .....**

Please keep an eye on the TV as you may just see Whatsyatag hitting your plasma screen very soon, we will try and keep you posted with any developments but we are prevented from saying any more at present.

Whatsyatag had a display/Exhibition at the London Edge and London Central Exhibition (Traders only) on **2<sup>nd</sup> September 2007 to 5<sup>th</sup> September 2007 at Olympia 2 Hammersmith Road London W14**

This fantastic three day event attracted buyers from all over the world and catered for Club/Street and Alternative clothing! If you would like to know more about the event then please contact us at [info@whatsyatag.com](mailto:info@whatsyatag.com) or [www.heely.co.uk](http://www.heely.co.uk) we had lots of major interest from Italy, Sweden, Germany and of course from the UK! Take a look at the pictures in the Media centre now!!

Visit the official website [www.londoncentralshow.com](http://www.londoncentralshow.com) or just follow the link via the Fashion page on our own site! We are due to attend the New York London Edge in Feb 2008 so watch this space!!

Please feel free to contact us or offer any feedback on the goods and services supplied/offered. Your voice is important to us!! We have commenced a series of advertisements in a number of publications, internet sites (my space etc) and exposure is vast. (*Just check out the Media Centre press release section.*)

**The offer regarding the 10% voucher for all disco bookings has now ended! Sorry but we may be able to run another offer soon!**

If you are looking to get married/civil partnership in 2008 2009 or 2010 check are availability today! Phone lines open until 10pm each evening don't delay Book today!! Please note bookings now being taken for 2010! (Yes I know that's a long way off but it's true!)

Keep Tagging!!

**Barry and Bob**

**(Directors of Whatsyatag)**