




***** Stop Press Newsletter. Stop Press Newsletter. Stop Press Newsletter *****

May 2007

Welcome to our No 5 newsletter. **Have you visited our TAG E shop yet? Just click on the Fashion Page and enter our store for some great offers** and view the many pictures now available in our TAG range!

We continue to publish a monthly update so keep checking the website out! You may also view back copies of newsletters just follow the guide within the Media Centre!

The Music Box activity and the mobile DJ demands continue to increase. Vintage Music is now featured in this years Yellow pages (also Yell.com.) Just look out for our distinctive blue  logo!

We continue to look after our clients at Highgate House, Whittlebury Hall, Overstone Park Golf and Country Club and The Weedon Conservative Private Members Club.

As we indicated in our previous newsletters, we have seen a major increase in Civil Partnership enquires. We are a GAY friendly company and specialise in this area of work. The exclusive venues mentioned above cater for those interested in Civil Partnership ceremonies, just click on the relevant link in the Music box section of our website! We now also offer a Wedding car service. (Rolls Royce and Bentley, contact us for more details.)

As for the 'whatsyatag' fashion range, the TAG collection of 'urban style clothing' was successfully launched on 24th March 2007! Yes this was 3 months early!! Please see our Press releases and the News article in the Media Centre! Our Shop is now open for business via our UK Distributor's website www.heely.co.uk (*The trainers with the wheels inside!!*) Or simply click on our own Fashion Page to enter our store.

Why not play the **FREE** game on our website! (For those who spotted the TAG gremlin within the game well done. Prizes are on the way!!) You know who you are! **Our games Wizard has addressed this loop-hole, so it's back to solving the puzzle if you can!**

The first TAG orders continue to fly off the shelves, so order yours before it's too late!

Last month we indicated Whatsyatag had featured on the Northants 96 Breakfast show.

And we had a competition which started on the 8th May 2007. Keep checking our website and the Northants 96 website for details of the 5 lucky winners!! Go to the Media Centre and listen to the voice clip of Jagger and Woody!

You can also view the pictures on the Radio Website of Jagger's triplets in TAG Clothing and Heely footwear!

Also check out the fashion pics in the Media Centre including some pics of Jag's and Woody wearing our gear!!

On the 28th May 2007 TAG launch a further 5 week radio advertising campaign! Listen to the advert via our Media Centre its brilliant!! Why have we embarked on this? Well this month Whatsyatag Fashion Ltd was awarded the '**Best Business in Town Award**' by **UPS (Couriers) and Northants 96**. Our prize was a £4000 advertising campaign! Fantastic news for the Whatsyatag brand!

In June we will also be running a further radio competition with DJ Neil Grayson at Northants 96 so keep checking our website and Northants 96 for the link to the **FREE** competition!!

Our Denim and swimwear collection are nearing the launch date, so keep watching this site and remember if you are registered as a private member you will be notified in advance of any new collection launch. This will enable you to pre-order and secure a low numbered limited edition garment!

Last month we mentioned Whatsyatag sponsored the fantastic **Street Football Easter tournament** Whatsyatag/Heely were proud to be the main sponsors of this Football event in Northampton in which over 70 kidz aged 10 to 12 enjoyed sport and the great outdoors! Check out the brilliant pictures in the Media Centre!!

Also this month Whatsyatag with the help of the Northants 96 Black Thunders ensured all those taking part in the Macmillan Cancer Walk Event on the Althrop Estate (Princess Diana's family home in Northamptonshire) went away with some free goodies. (*Check the pictures out in the Media Centre of some of the brilliant participants for this excellent cause!*) *Well done to all those who entered!!!!*

Can you spot the distinctive blue TAG bags? It just goes to show, we are not just about kids, anyone young and old can get into Whatsyatag!!

Please feel free to contact us or offer any feedback on the goods and services supplied/offered. Your voice is important to us!! We have commenced a series of advertisements in a number of publications, internet sites (My space etc) and exposure is vast. (*Just check out the Media Centre press release section.*)

Why not download the 10% voucher for all disco bookings (*subject to terms and conditions*) and check are availability today! Phone lines open until 10pm each evening don't delay Book today!! Please note bookings now being taken for 2009! (Yes I know that's a long way off but it's true!)

Keep Tagging!!

Barry and Bob

(Directors of Whatsyatag)