


******* Stop Press Newsletter. Stop Press Newsletter. Stop Press Newsletter *******

***** June/July 2007*****

Welcome to our No 6 extended newsletter. **Have you visited our TAG E shop yet? Just click on the Fashion Page and enter our store for some great offers** and view the many pictures now available in our TAG range!

We continue to publish a monthly update so keep checking the website out! You may also view back copies of newsletters just follow the guide within the Media Centre!

The Music Box activity and the mobile DJ demands continue to increase. Vintage Music is now featured in this years Yellow pages (also Yell.com.) Just look out for our distinctive blue  logo!

We continue to look after our clients at Highgate House, Whittlebury Hall, Overstone Park Golf and Country Club and The Weedon Conservative Private Members Club.

Please note: The current schedule is constantly changing, as further bookings are made, so please call to check for availability. Why not come and join us at one of the events at the Overstone Golf Club?

As we indicated in our previous newsletters, we have seen a major increase in Civil Partnership enquires. We are a GAY friendly company and specialise in this area of work. The exclusive venues mentioned above cater for those interested in Civil Partnership ceremonies, just click on the relevant link in the Music box section of our website!

We have had a really busy two months (on all fronts!) with the wedding season now well underway!

Please note we are taking bookings some two years in advance now so don't delay, make contact with us soon for your special occasion.

As for the 'whatsytag' fashion range, the TAG collection of 'urban style clothing' was successfully launched on 24th March 2007! Yes this was 3 months early!! Please see our Press releases and the News article in the Media Centre! Our Shop is now open for business via our UK Distributor's website www.heely.co.uk (*The trainers with the wheels inside!!*) Or simply click on our own Fashion Page to enter our store.

Why not play the **FREE** game on our website! (For those who spotted the TAG gremlin within the game well done. Prizes are on the way!!) You know who you are! **Our games Wizard has addressed this loop-hole, so it's back to solving the puzzle if you can!**

The first TAG orders are flying off the shelves, so order yours before it's too late!

Whatsyatag has continued to be featured on the Northants 96 Breakfast show and you may recall we had two major competitions running in May and June. We had one main winner Isabella Harris who won a Head to Toe fashion outfit including a pair of Heely's. All worth hundreds of pounds!! In addition there was a number of runner up prizes! Well done to all that entered! Go to the Media Centre and re-listen to the voice clip of Jagger and Woody! In addition you can listen to our radio advert!

TAG continues to hit London the West End Vauxhall, Earls Court, the list is endless!! Our band of Kidz distributed thousands of flyers in Central London; take a look in the Media Centre pages at two cool kidz who constantly stopped for a photo opportunity at a previous visit to London! Paparazzi watch out they will find you!

Our Denim and swimwear collection are nearing the launch date, so keep watching this site and remember if you are registered as a private member you will be notified in advance of any new collection launch. This will enable you to pre-order and secure a low numbered limited edition garment!

You may also recall we mentioned Whatsyatag sponsored the fantastic **Street Football Easter Tournament** in April 2007. Whatsyatag/Heely were proud to be the main sponsors of this Football event in Northampton in which over 70 kidz aged 10 to 12 enjoyed sport and the great outdoors! Check out the brilliant pictures in the Media Centre!! Well guess what? We have done it again with our Distributors assistance, only this time over **240 kidz** will be taking part in the 3 day **Street Football Summer Tournament** event commencing on 7th July 2007. Look out next month for some great pictures taken by our Company photographer who will be there for the duration!

For more info please look at the latest press release issued by TAG/Heely and Northamptonshire Borough Council! This can be found in the media centre.

Do you recall in the April Newsletter we indicated**We may be on National Prime time television very soon. Watch this space very carefully..... (We are prevented from saying anymore at this stage!!)**

Please keep an eye on the TV as you may just see Whatsyatag hitting your plasma screen very soon, we will try and keep you posted with any developments but we are prevented from saying any more at present.

What we can however tell you is that Whatsyatag have a display/Exhibition at the London Edge and London Central Exhibition (Traders only) on **2nd September 2007 to 5th September 2007 at Olympia 2 Hammersmith Road London W14** This fantastic three day event attracts buyers from all over the world and caters for Club/Street and Alternative clothing! Come and see us and if you contact us direct via info@whatsyatag.com or www.heely.co.uk we can even send you an invite!

Visit the official website www.londoncentralshow.com or just follow the link via the Fashion page on our own site!

You can even view the flyer to this event by simply clicking onto our Media Centre pages!

Please feel free to contact us or offer any feedback on the goods and services supplied/offered. Your voice is important to us!! We have commenced a series of advertisements in a number of publications, internet sites (my space etc) and exposure is vast. *(Just check out the Media Centre press release section.)*

Why not download the 10% voucher for all disco bookings *(subject to terms and conditions)* and check availability today! Phone lines open until 10pm each evening don't delay Book today!! Please note bookings now being taken for 2009! (Yes I know that's a long way off but it's true!) Please note the 10% voucher will finish on 30 August 2007. You must ensure your booking is made BEFORE that deadline for the voucher to be redeemed.

Keep Tagging!!

Barry and Bob

(Directors of Whatsyatag)