


\*\*\*\*\* Stop Press Newsletter. Stop Press Newsletter. Stop Press Newsletter \*\*\*\*\*

\*\*\*April 2007\*\*\*

Welcome to our fourth newsletter. **Have you visited our TAG E shop yet? Just click on the Fashion Page and enter our store for some great offers** and view the many pictures now available in our TAG range!

We continue to publish a monthly update so keep checking the website out! You may also view back copies of newsletters just follow the guide within the Media Centre!

The Music Box activity and the mobile DJ demands continue to increase. Vintage Music is now featured in this years Yellow pages (also Yell.com.) Just look out for our distinctive blue  logo!

We continue to look after our clients at Highgate House, Whittlebury Hall, Overstone Park Golf and Country Club and The Weedon Conservative Private Members Club.

Our Celebrity bash went great and the happy couple enjoyed the evening, (No we will not disclose! (Note the Hello v OK result in the House of Lords we don't fancy getting in any trouble! Lol.) See March newsletter. We have also been working at the Falcon Hotel in Castle Ashby, (Northants.) Wow this is a great venue for weddings and Civil Partnerships!

Please note: The current schedule is constantly changing, as further bookings are made, so please call to check for availability. Why not come and join us at one of the events at the Overstone Golf Club?

In the March newsletter we encouraged you to contact our lovely Sue at the complex for more details on **01604 647666**. **She is so disappointed no-one has phoned to sing 'build me up buttercup' give her a call!!**

As we indicated in our previous newsletters, we have seen a major increase in Civil Partnership enquires. We are a GAY friendly company and specialise in this area of work. The exclusive venues mentioned above cater for those interested in Civil Partnership ceremonies, just click on the relevant link in the Music box section of our website!

**As for the 'whatsyatag' fashion range, the TAG collection of 'urban style clothing'** was successfully launched on 24<sup>th</sup> March 2007! Yes this was 3 months early!! Please see our Press releases and the News article in the Media Centre! Our Shop is now open for business via our UK Distributor's website [www.heely.co.uk](http://www.heely.co.uk) (*The trainers with the wheels inside!!*) Or simply click on our own Fashion Page to enter our store.

Why not play the **FREE** game on our website! (For those who spotted the TAG gremlin within the game well done. Prizes are on the way!!) You know who you are! **Our games Wizard has addressed this loop-hole, so it's back to solving the puzzle if you can!**

The first TAG orders are flying off the shelves, so order yours before it's too late! Last month we indicated Whatsyatag had featured on the Northants 96 Breakfast show.

Well things have moved on at a rapid pace. Starting on the 8<sup>th</sup> May 2007 a **FREE** competition is up and running in conjunction with a Radio campaign for the Whatsyatag fashion brand. Check out the Northants 96 Link within the Media Centre and register for the FREE competition via the Radio station, to win a Head to Toe fashion outfit including a pair of Heely's. All worth hundreds of pounds!! Go to the Media Centre and listen to the voice clip of Jagger and Woody!

You can also view the pictures on the Radio Website of Jagger's triplets in TAG Clothing and Heely footwear!

Also check out the fashion pics in the Media Centre including some pics of Jag's and Woody wearing our gear!!

**TAG hit London again last month**, the West End Vauxhall, Earls Court, the list is endless!! Our band of Kidz distributed thousands of flyers in Central London; take a look in the Media Centre pages at two cool kidz who constantly stopped for a photo opportunity at a previous visit to London! Paparazzi watch out they will find you!

Our Denim and swimwear collection are nearing the launch date, so keep watching this site and remember if you are registered as a private member you will be notified in advance of any new collection launch. This will enable you to pre-order and secure a low numbered limited edition garment!

Last month we mentioned Whatsyatag was to sponsor the fantastic **Street Football Easter tournament** taking place on 12 April 2007. Whatsyatag/Heely were proud to be the main sponsors of this Football event in Northampton in which over 70 kidz aged 10 to 12 enjoyed sport and the great outdoors! Check out the brilliant pictures in the Media Centre!!

The Company received a great letter from the Council thanking us for our support and both Directors of Whatsyatag attended the event and discussed the success of the day with the Town Mayor. (Who attended the event to hand out the trophies!!)

For more info please look at the latest press release issued by TAG/Heely and Northamptonshire Borough Council! This can be found in the media centre.

**Finally, keep a close eye on Whatsyatag Ltd ..... We may be on National Prime time television very soon.**

**Watch this space very carefully (We are prevented from saying anymore at this stage!!) .....**

Please feel free to contact us or offer any feedback on the goods and services supplied/offered. Your voice is important to us!! We have commenced a series of advertisements in a number of publications, internet sites (my space etc) and exposure is vast. *(Just check out the Media Centre press release section.)*

**Why not download the 10% voucher for all disco bookings** *(subject to terms and conditions)* and check are availability today! Phone lines open until 10pm each evening don't delay Book today!! Please note bookings now being taken for 2009! (Yes I know that's a long way off but it's true!)

Keep Tagging!!

**Barry and Bob**

**(Directors of Whatsyatag)**